



tli *Accelerate*

*Empowering The Next Generation
Of Jewish Social Impact*

tli Accelerate empowers young Israeli entrepreneurs to utilize their talents to create meaningful solutions for a brighter Jewish tomorrow.

Introduction

tli is an initiative of **VLU GROUP**, a non-profit aimed at empowering young managers and entrepreneurs on their path to success while instilling an appreciation for their Jewish identity. We aspire to add value to the lives of every young man and woman in Israel, based on Jewish wisdom and social impact, irrespective of their religious affiliation. This connection will cultivate unity and a shared identity within the people of Israel and Jews worldwide.



❖ **The Challenge**

The Jewish people as a whole, and Jews of the diaspora in particular, have been grappling with numerous challenges over the past years. These challenges have only become more complex over time. Beyond the difficult issue of antisemitism, the challenges are varied and include:

- Assimilation
- Drifting away from Jewish identity
- Disconnect from the connection to Israel, the ancestral homeland of the Jewish people
- Divergence in religious worldviews



The Solution: tli Accelerate

A potential breakthrough solution lies in our ability to empower talented, Israeli young adults, particularly graduates of elite technology units in the IDF, like 8200, to utilize their skills and talent in developing initiatives, startups, and ideas for the benefit of global Jewish connectivity to Israel and Jewish identity.



The Program

Part One - Ideation

During the first three months of the program, the 30 participants who are selected from hundreds of applicants go through an ideation process- forming the idea for their social start-up and creating teams to build out their ideas. This stage includes learning different models and tools from the world of entrepreneurship, market and competitor research, validation and user experience. This stage also includes an in-depth exploration of Judaism, from Jewish wisdom to Jewish communal life. A key aspect of the ideation chapter is to delve deeply into the various Jewish identity challenges facing our people worldwide.

Hackathon

The entrepreneurs who move on to the acceleration phase, participate in a hackathon to consolidate their ideas and present a pitch deck. The entrepreneurs must have an innovative, practical and scalable idea that provides a solution for significant challenges in the Jewish world. The team must be committed and capable of implementing the idea.

Part Two - Accelerate

In the second stage, the leading teams continue for four additional months, meeting with entrepreneurs, businesspeople and future partners, as well as a 'roadshow' in New York where they receive initial investments and the guidance of professional mentors and facilitators.



Partnerships & Collaborations



ההסתדרות הציונית העולמית
WORLD ZIONIST ORGANIZATION



Google for Startups

The Team



Brigadier General (Res.)
Doron Gavish
Chairman **tli Accelerate**



Rabbi
Eitiel Goldwicht
Founder **tli**



Yehonatan Alfasy
Entrepreneurship & Product Manager Lead



Mor Cohen
Managing Director



Maayan Shalem Markovitch
Projects Manager



Shimmy Kaufman
Managing Director, VLU Group



Ella Fisher
tli Community Coordinator

Triumph Leadership Innovation

Who We Are

Watch Video >

<https://www.youtube.com/watch?v=N4lj5xsVFXk>



Calling All Potential Investors!

Are you ready to support innovative solutions that foster Jewish connectivity and identity?

Join us in investing in the future of **tli Accelerate** and its impactful initiatives.

Together, let's make a difference and drive positive change in the global Jewish community. Contact us today to explore investment opportunities and become a vital part of our mission to

Empower the next generation of Jewish social impact



tli Accelerate 



Nice To Meet You!

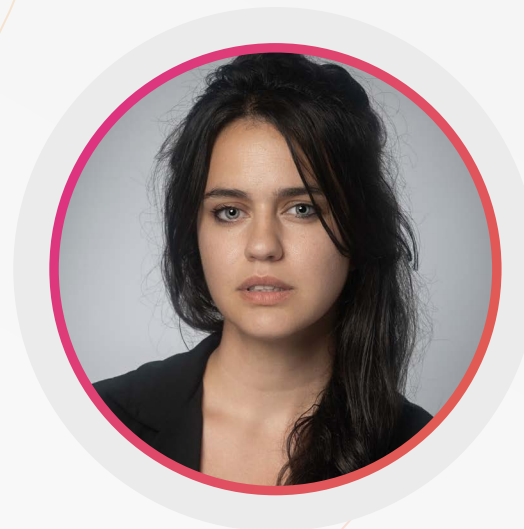
tli Accelerate 

JENESIS

JENESIS is an extraordinary journey, uniting young adults through global music festivals connecting with our shared Jewish culture. The experience includes live music performances with industry-leading Israeli and Jewish artists, DJs, and interactive workshops designed to orchestrate meaningful connections.

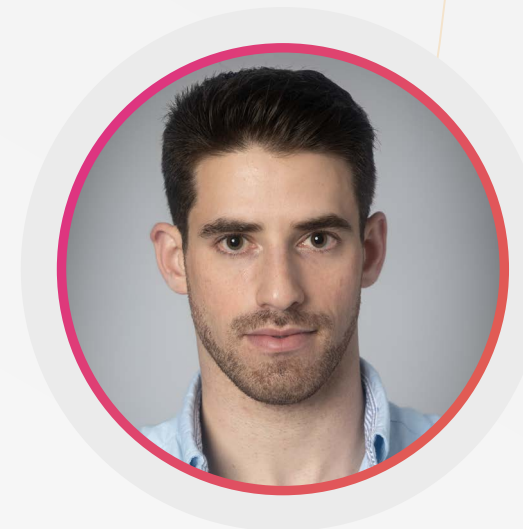
tli Accelerate 

Team Members >>>



Eden Eini

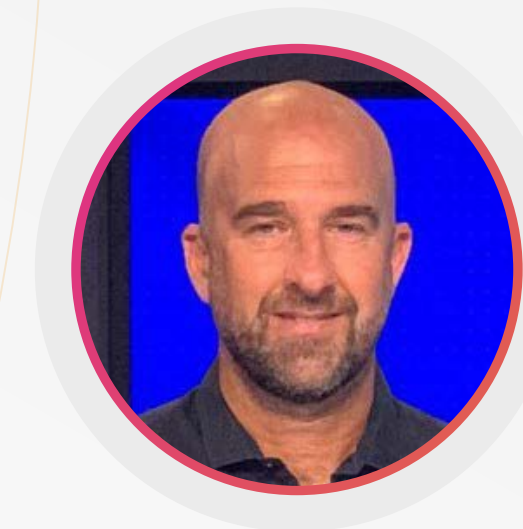
Ecosystem Growth Manager
at Startup Nation Central



Amit Zunenshine

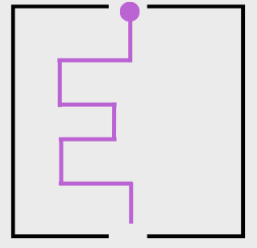
Entrepreneur, In Real Estate Business,
Social Activist, With a Degree in B.A
& Entrepreneurship at RU

Mentor >>>



Avi Zitan

Owner of a Strategic Marketing
Consulting Company and Match
Recruitment Company. Economic
and Consumer Commentator on
Television programs



EMOPWER SCHOOL

Empower School is a global content library with the purpose of helping students gain power skills combined with Jewish identity. These skills are taught by both Jewish and Israeli professional mentors from a variety of domains.

We empower learners to succeed in the 21st century by using an interactive and technological learning platform.

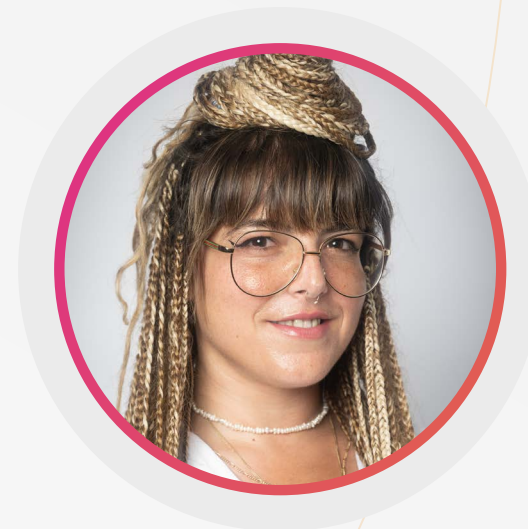
tli Accelerate 

Team Members >>>



Neta Cohen

Project & Operation Manager
in The Prime Minister's Office



Elisheva Vakrat

Product owner, Entrepreneur
Co-Founder at InTech



Shir Maman

Founder of the Messarim
Company & Lecturer at
Hadassah Academic College

Mentor >>>



Ran Levi

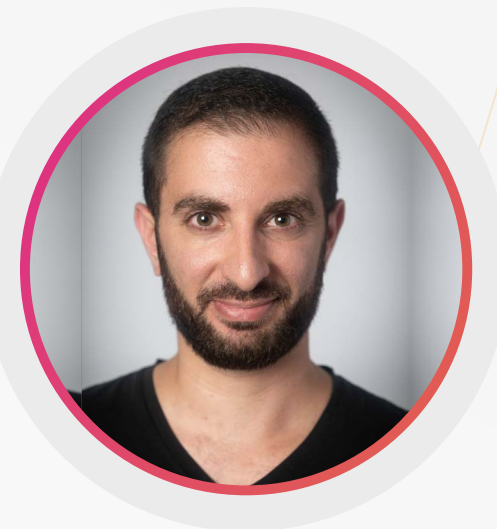
Former Chief Technologist of The
Israeli Air Force, Later Appointed
CEO of The Atomic Energy
Commission, and Established a
Startup In The Drone Field



Branja's is an AI-driven community management system for Jewish organizations and community managers, designed to deliver personalized content and events tailored for each community member.

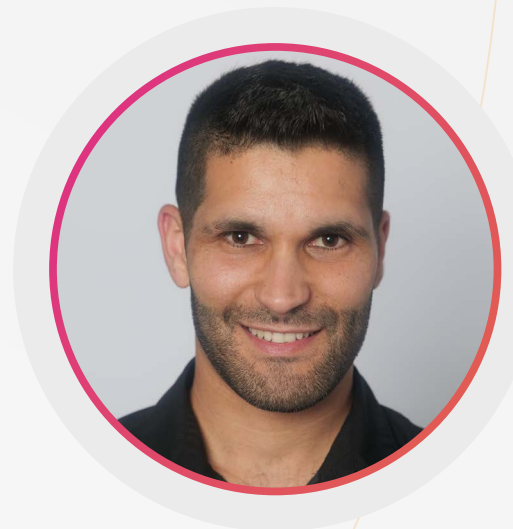


Team Members >>>



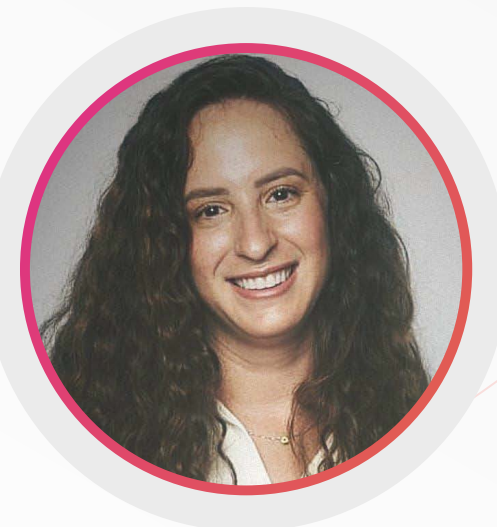
Elad Abuhav Shavit

DevOps Engineer
at Varonis



Tamir Yair

Food Business Owner,
Electrical & Electronics Engineer



Nathalie Hartman

Senior Manager,
Global Partner Marketing



Peleg Rand

Officer & Department Manager
in IDF Intelligence

Mentor >>>



Esti Rosen

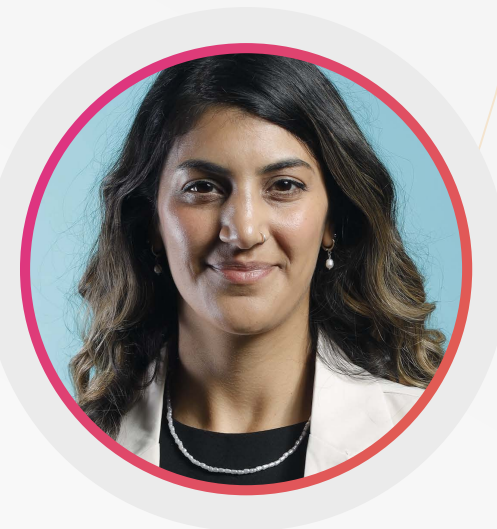
Co-founder and Owner of The
Consulting Company BluPharma
and Social Entrepreneur



2Talk creates connections between Israelis and diaspora Jews via language communication. We realize our vision using a tech platform that links compatible pairs of participants, facilitating content sessions for them through an online platform dedicated to language practice.



Team Members >>>



Eden Katav

Market Research Analyst & UX Research



Alona Gavish

Founder and Director of The "Forward Thinking" Center: Empowering Youth in Pre-Military Programs



Liri Kranzler

Program Manager at YBL, 4th Industrial Engineering & Management Student, Ex-8200

Mentor >>>



Nurit Twaizer-Zacks

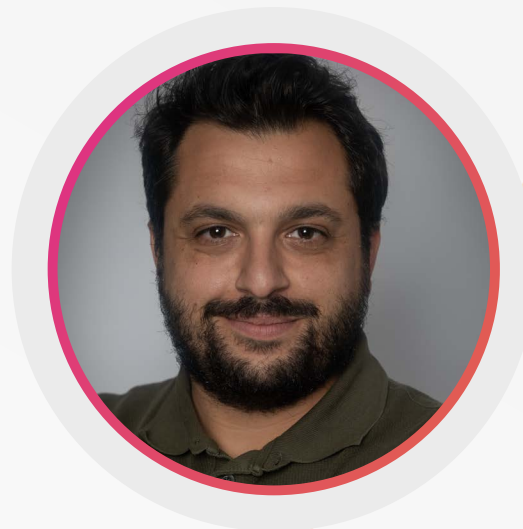
CEO of M.H MEDICANE LTD. Doctor of Internal Medicine, Entrepreneur, and Lecturer

JT

JT strives to give a boost to SMB's (small-medium businesses) in Israel which were affected by the war by providing advanced consulting services in a variety of fields related to business management and raising investments from members of the Jewish tribe worldwide.

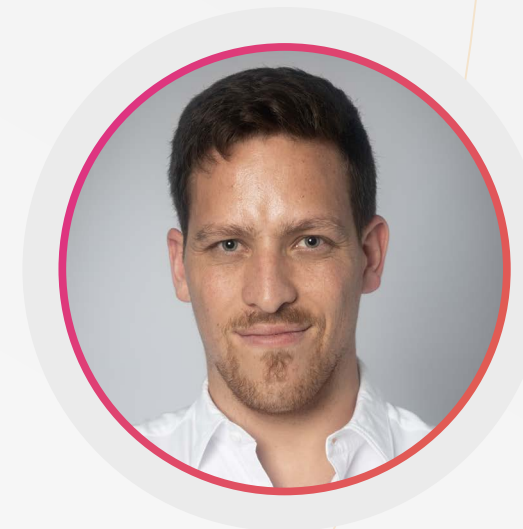
tli Accelerate 

Team Members >>>



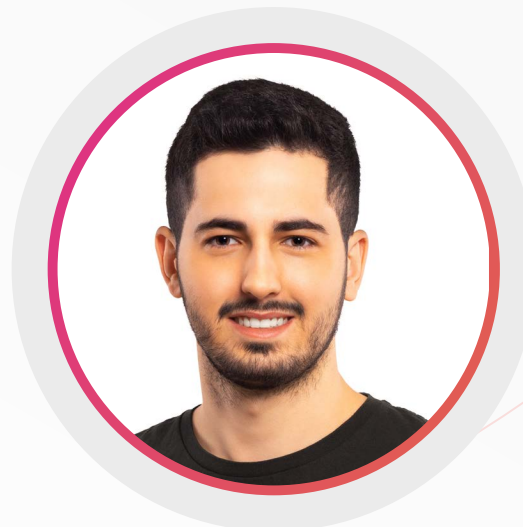
Yehonatan Shashua

Entrepreneur, Owner
of Several Companies



Matan Deschenes

Board Member & CFO
at Yahalom Foundation



Nir Haim Shtein

Software Engineer
& Academy Lecturer



Lior Odette Manzur

Chief Economic Strategist
& Senior Business Consultant

Mentor >>>



Doron Cohen

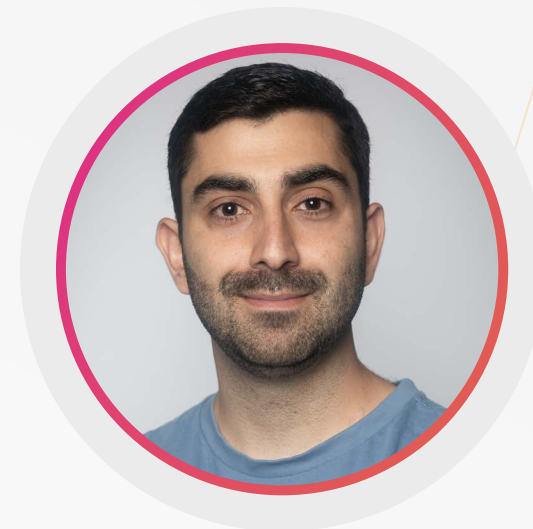
Former Chairman, Board Director,
and CEO of The Edmond De
Rothschild Foundation Israel.
Founder and Partner of
'A Hand for Better Lives'



Chai - Make Jewish stories last forever. Utilizing advanced AI, we're creating conversations with historical Jewish figures.

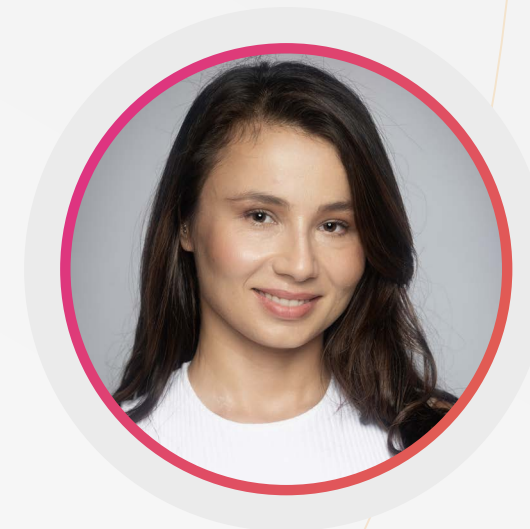


Team Members >>>



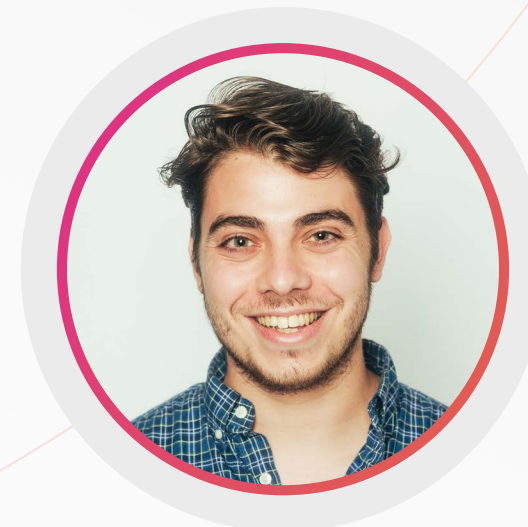
Ohad Shapira

System & Algorithm Engineer at Wiliot



Inesa Bass

Product Marketing Manager, MBA Graduate



Binyamin Rotlevy

Program Manager at YBL, 4th Industrial Engineering & Management Student, Ex-8200

Mentor >>>



Ariel Malik

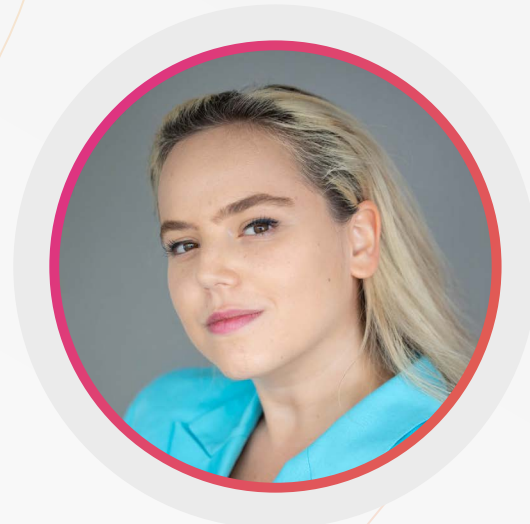
Entrepreneur and Investor in Over 20 Startup Companies



We propose a solution through an accessible, women-only investments platform that offers a supportive Jewish community, empowering female mentors, and educational tools tailored to individual needs.

tli Accelerate ::

Team Members >>>



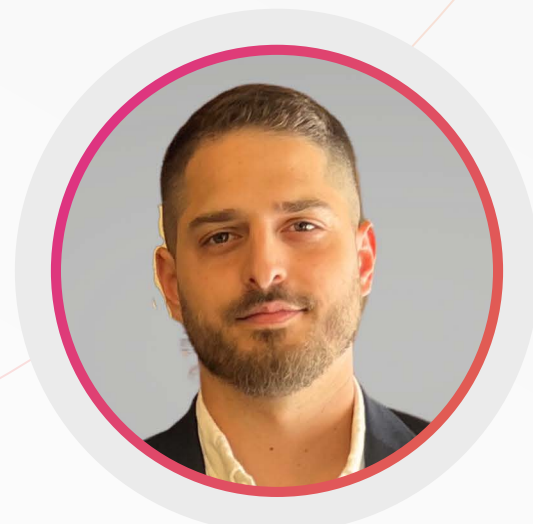
Hen Gal

Economic Influencer, Vp Content of Israel Bidur, Editor of Israel Business, Journalist, TV Host, Author of "The 20s in the 21st Century"



Yuval Ram

Law Clerk for Technology, Fintech & AI Regulations at Herzog. MA Student & Law Researcher at Reichman University



Dvir Cohen

Director of Operations Division

Mentor >>>



Anat Zur Segal

Entrepreneur, Manager, Lecturer Businesswoman, and Director Mentor in Several Leading Companies